



**CEO** 

### MESSAGE

**Perfect Woods Industrial Company**, the owner of Stefano Cusine, is a leading company in manufacturing high-quality wood and aluminum products. We are dedicated to delivering products that are known for their elegance and exceptional quality, thanks to our use of cutting-edge technologies.

**Stefano Cusine** was founded in the Kingdom of Saudi Arabia, and we take pride in being part of Vision 2030. We are committed to strengthening and developing the local industry by providing high-quality products with modern designs that cater to our customers' needs.

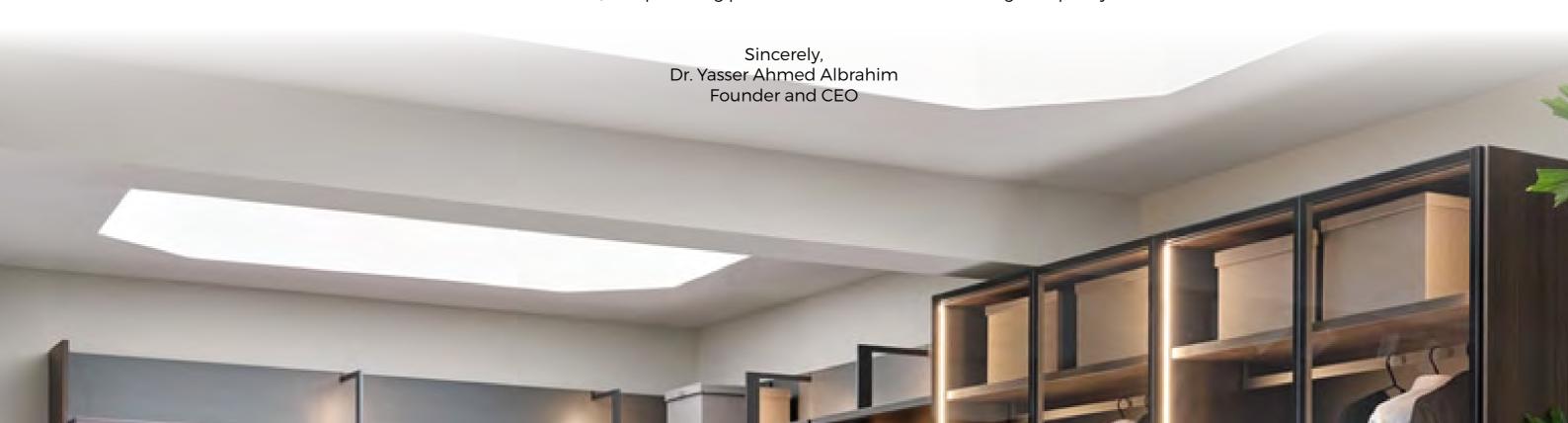
Our vision is to be the prominent choice in manufacturing efficiency, quality, and flexibility. We work efficiently to provide innovative solutions that meet our customers' aspirations and exceed their expectations. We are committed to achieving this vision through continuous innovation, process development, and enhancing our manufacturing capabilities.

We believe in the importance of strong partnerships and sustainable relationships. Therefore, we work closely with our local and global suppliers to ensure the availability of high-quality and sustainable materials.



ستيف ابو کوزين
Stefano Cusine

**We support 2030 vision** of the Kingdom of Saudi Arabia by localizing industries, contributing to the advancement of the real estate sector, and providing products that contribute to raising the quality of life.



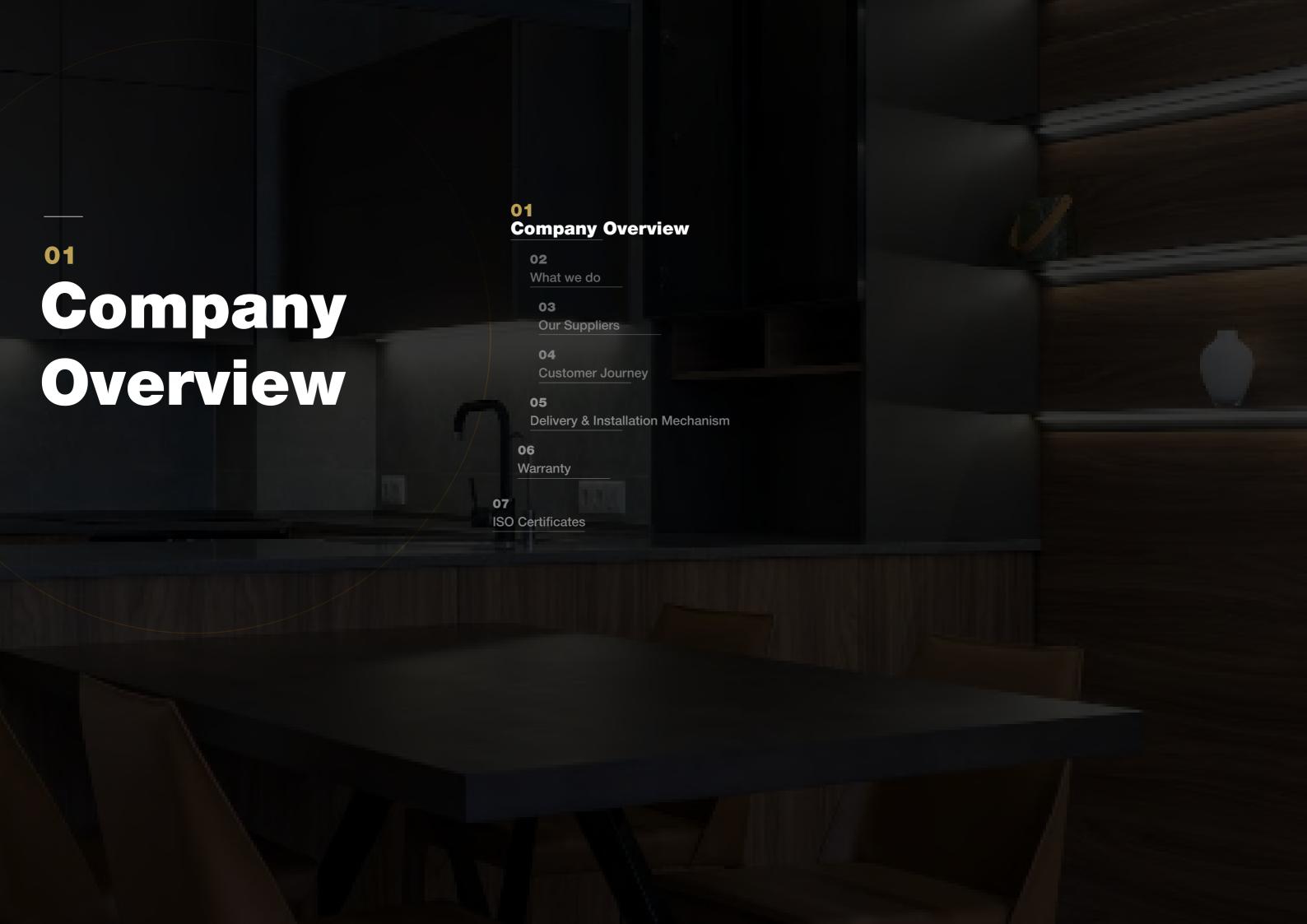
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#### Company

## **OVERVIEW**

**Perfect Woods Industrial Company**, the owner of Stefano Cusine, is a distinguished manufacturer of high-quality wood and aluminum products in the Al-Ahsa region of Saudi Arabia. The company boasts extensive expertise in manufacturing and design, granting it the opportunity to be one of the leading companies in the wooden and aluminum furnishings industry.

**Stefano Cusine's** products are known for their high quality and modern designs. We use the latest technologies and premium materials to deliver products that meet our customers' needs while exuding elegance and durability. The company offers a wide range of premium and practical products.

#### **VISION**

To be the vivid choice for wood and aluminum products in manufacturing efficiency, quality, and flexibility.



**MISION** 

To construct wood and aluminum products with exceptional quality, modern designs, and high efficiency.

VALUES

Quality - Reliability - Efficiency Safety

#### Safety

We are committed to applying the highest safety standards in operations, from sales to final delivery and after-sales services.

#### **Efficiency**

We are dedicated to delivering efficient solutions that save time and resources.

#### Quality

We source essential materials and accessories from globally reputed manufacturers, ensuring that our products meet international quality and development standards.

#### Reliability

We take pride in consistently delivering on our promises, whether it's the precision of our measurements or the punctuality of our deliveries.

#### **Research and Development**

The world of wooden and aluminum products is experiencing rapid evolution. We aim to keep pace with this progress and produce the latest products for an advanced user experience.

Our

## **NUMBERS**

8,000

**Production Capacities annually** 

7,500

**5,000** 

4500+

**+0008** 

Windows

Production scalability
Capabilities for multiple design and production options



**Executive Leadership** 

#### Owner/CEO

Responsible for overall strategic direction, financial decisions, and high-level management.

### Sales and Marketing Department

#### Sales Manager

Develops sales strategies, manages sales teams, and monitors customer satisfaction.

#### **Sales Representatives**

Responsible for acquiring new clients, managing existing accounts, and providing product information.

#### **Marketing Manager**

Develops marketing campaigns, branding, and promotion strategies.

#### **Marketing Specialists**

Handle digital marketing, content creation, and social media management.

#### **Production Department**

#### **Production Manager**

Oversees the entire production process, ensures quality standards are met, and manages production schedules.

#### **Production Supervisors**

Supervise different manufacturing sections such as kitchens, doors, closets, wood decors, and cabinets.

#### **Quality Control Team**

Ensures the quality of products meets or exceeds customer expectations.

### Finance & Administration Department

#### Finance Manager

Manages financial planning, budgeting, and accounting.

#### **Accountants**

Handle financial transactions, payroll, and tax compliance.

#### HR Manager

Manages recruitment, employee relations, and HR policies.

#### Administrative Staff

Provides administrative support to various departments.



#### **Procurement Manager**

Manages relationships with suppliers and ensures a consistent supply of high-quality materials.

#### **Supply Chain Coordinator**

Ensures efficient inventory management, logistics, and distribution.

#### **Warehouse Staff**

Handles incoming and outgoing materials and products.

#### **Customer Service Department**

#### **Customer Service Manager**

Ensures customer inquiries, complaints, and after-sales services are handled effectively.

#### **Customer Service Representatives**

Assist customers with product information, order tracking, and issue resolution.



#### **R&D Manager**

Leads research efforts to innovate products, improve manufacturing processes, and stay competitive in the market.

#### **Design and Engineering Department**

#### **Design Manager**

Oversees the design team responsible for creating product prototypes and custom designs.

#### **Product Designers**

Develop innovative designs for kitchens, doors, closets, wood decors, and cabinets.

#### **Engineering Team**

Provides technical support for product development and production processes.

### Our **PROCESS**



#### **Product Manufacturing Process**

From raw material procurement to final product Implement rigorous quality checks at each stage Streamline the procurement and logistics process Collaborate with customers to create customized assembly, ensure efficiency, quality control, and of production to maintain high-quality standards. timely delivery.

#### **Quality Control Process**

#### **Supply Chain Management**

to minimize lead times and reduce costs.

**Financial Process** 

#### **Custom Design Process**

designs and prototypes.

leads, and convert sales.

#### **Customer Service Process**

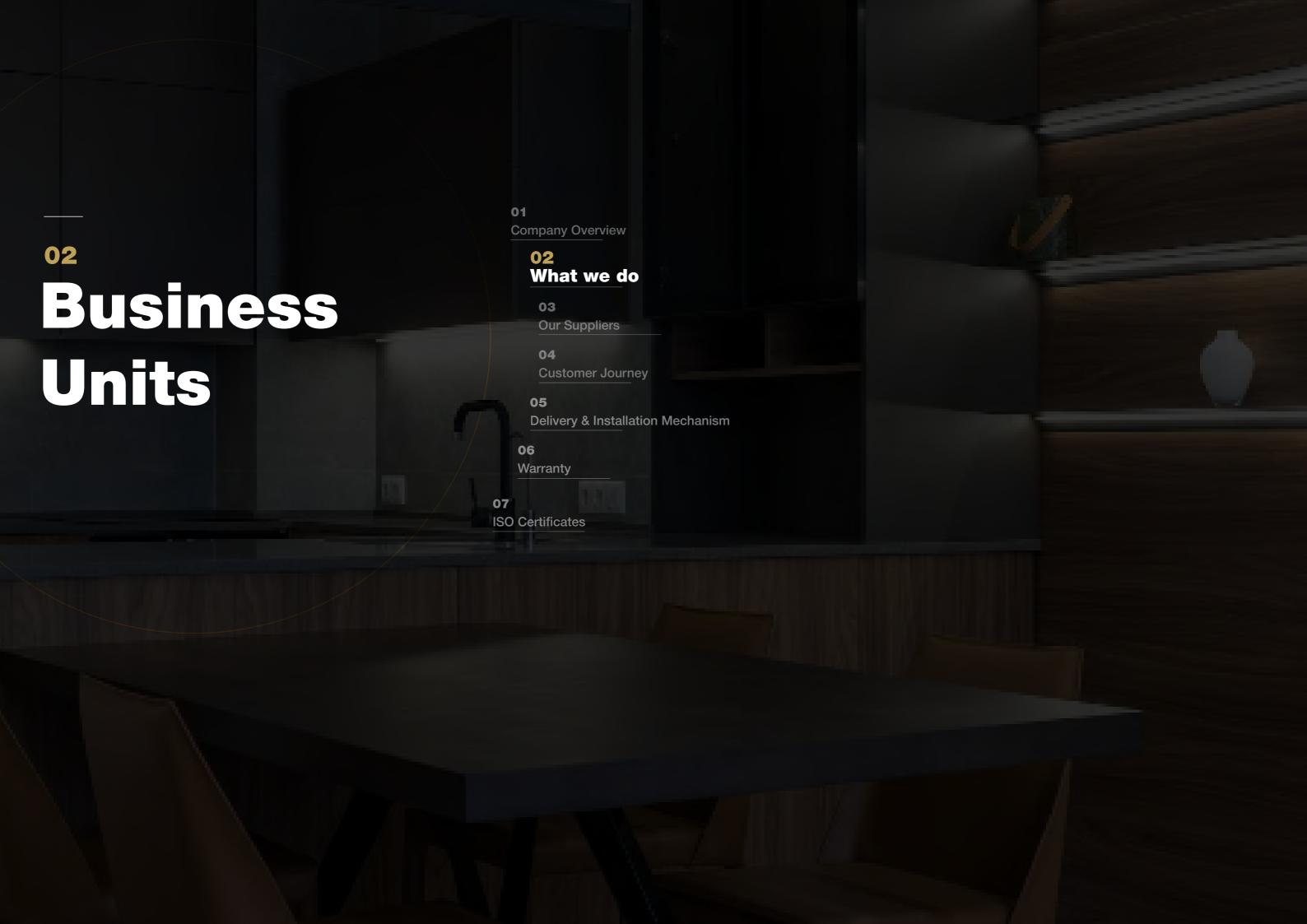
### budgeting, financial analysis, and cost control.

#### **Research and Development**

processes to stay competitive and meet evolving customer needs.

#### **Sales and Marketing Process**

Develop strategies to attract customers, manage Address customer inquiries, issues, and feedback Ensure financial stability through effective Continuously innovate and improve products and promptly.



## SCOPE

We offer a wide range of wood and aluminum products that reflect our enduring commitment to quality and elegance

#### **Our Array of Products**



#### **European Kitchens**

Kitchens embody elegance and practicality.



#### **Bedrooms**

Create your sanctuary with our meticulously designed bedrooms that harmonize comfort and luxury.



#### **Modern Cabinets**

We elevate living spaces with modern cabinet designs.



#### **Coffee Corners**

Enhance your relaxation zones with coffee corners that epitomize style and convenience.



#### **Decorative Wall Coverings**

Wall decorations that bring life to your living spaces.



#### **Wooden Cutters**

Precision-crafted wooden cutters.



#### **Television Units**

TV units that reflect innovative design and functionality.



#### **Premium Doors and Windows**

Experience sophistication and security with our collection of doors and windows crafted to perfection.



#### **Modern Sinks**

Combining elegant designs with durable materials for long-lasting sophistication.



**Wooden Works** 

Detailed and natural beauty offered by wood.

## SCOPE

#### **Design Services**

At Perfect Woods Industrial Company (Stefano Cusine), we offer a comprehensive range of design services transforming your vision into masterpieces.



#### **Designing from Scratch**

Let our experts design products from scratch, tailored to your exact specifications.



#### **Ready-Made Designs**

Choose from a selection of ready-made designs, each reflecting contemporary trends and exceptional craftsmanship.



#### **Executing Designs**

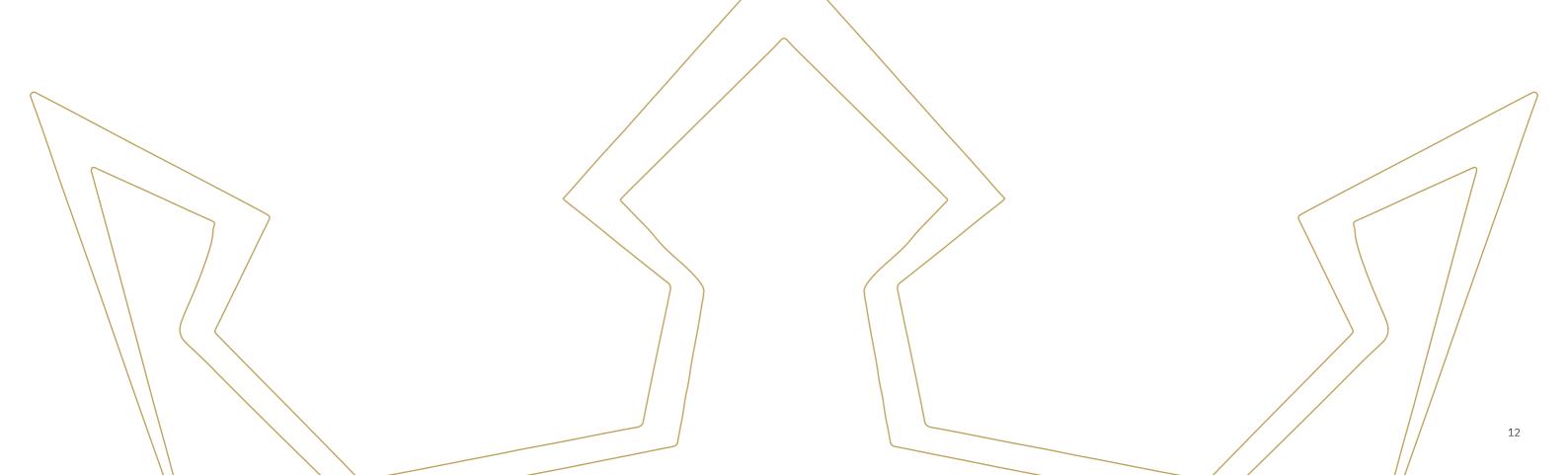
If you have specific ready-made designs in mind, we can bring them to life as per your choice.



#### **Customization**

Modify our ready-made designs to align with your unique preferences and vision.

Design Software: We employ various design software programs to ensure that the end product meets and exceeds your expectations.







#### Our

## **SUPPLIERS**

At Perfect Woods Industrial Company (Stefano Cusine), we recognize that the foundation of excellence begins with sourcing the finest materials from across the globe. Our esteemed suppliers include



#### Reynaers, UK

Renowned for their cutting-edge aluminum solutions, Reynaers offers innovation and durability.



#### Hafele, Germany

Hafele's architectural hardware solutions enhance the quality and functionality of our products.



#### Alupro, Italy

Offering a wide range of aluminum profiles that contribute to the durability of our products.



#### Technal, France

Technical hardware solutions contribute to the durability and functionality of our products.



#### **ALU Schuco, Worldwide**

Schucu is one of the leading suppliers of high quality window, door systems made from aluminium



#### **Oneskin Inspiring Panels, Portugal**

Oneskin's decorative panels bring artistry and charm to our wall coverings.



#### Fapim, Worldwide

Fapim's window and door hardware expertise ensures security and longevity.



#### AlupCo, KSA

AlupCo's is the market leader and largest aluminum producer in the Middle East.



#### Staron

Staron's solid surface materials enhance the aesthetics and functionality of our washbasins.



#### Saviola, Italy

Saviola's expertise in wood materials ensures the quality and longevity of our wooden products.



#### Italiana Ferramenta, Italy

Italiana Ferramenta's hardware solutions ensure the seamless functionality of our products.



#### LG HiMacs, Korea

Surface loading elegance and durability



#### **EEGGER, Austria**

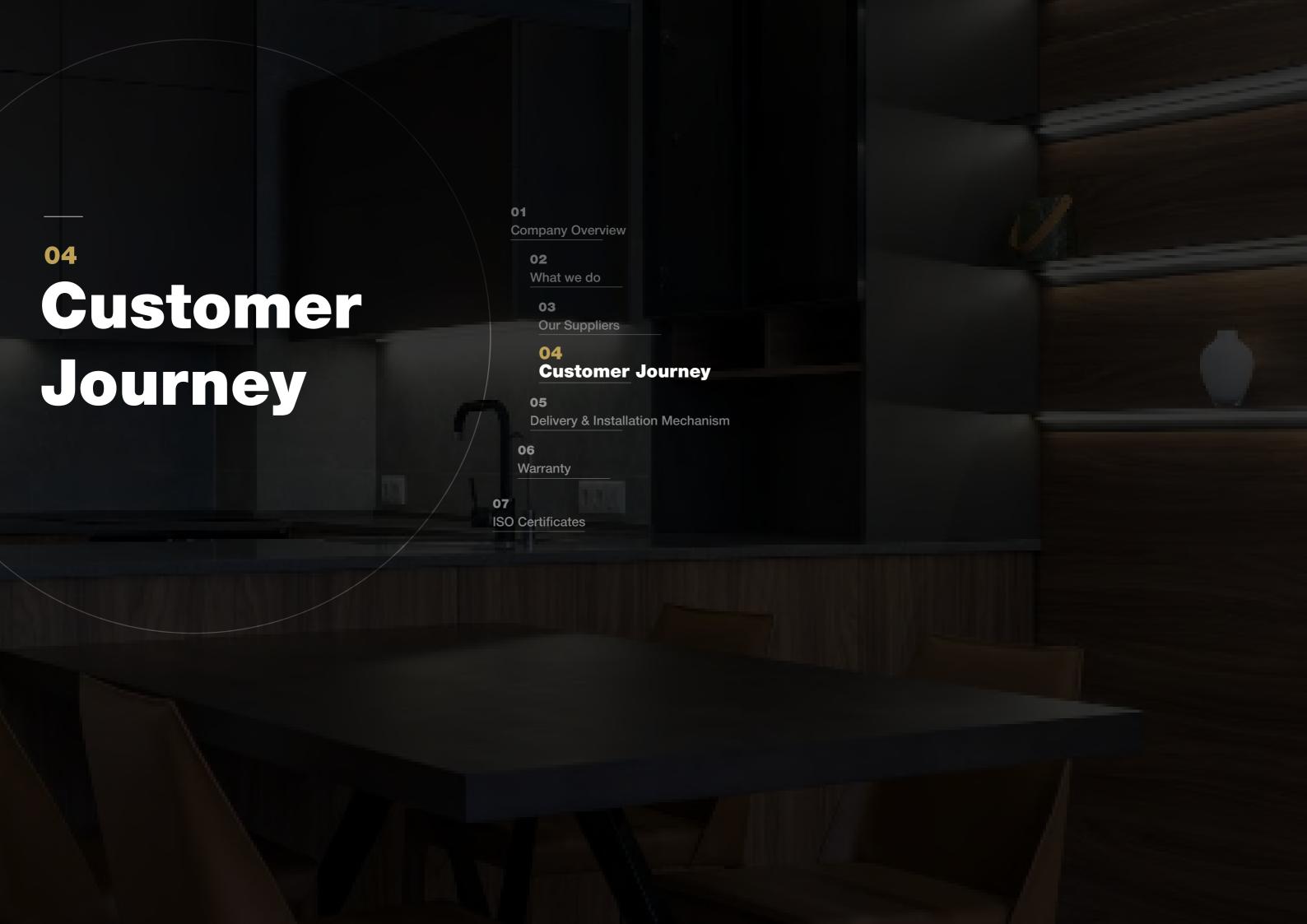
EEGGER provides premium wood-based materials



#### Julius Blum, Worldwide

Julius Blum's innovative solutions enhance the functionality of our cabinet systems.





#### Customer

### **JOURNEY**

We're here to provide you with a seamless experience on your design and execution journey.



#### Measurement

We start by taking precise measurements of your space, ensuring that every detail is considered in the design process.



#### **Product Design**

Our team utilizes the latest software and technologies to design your desired product. The balance of technology and craftsmanship ensures that your creations are truly exceptional.

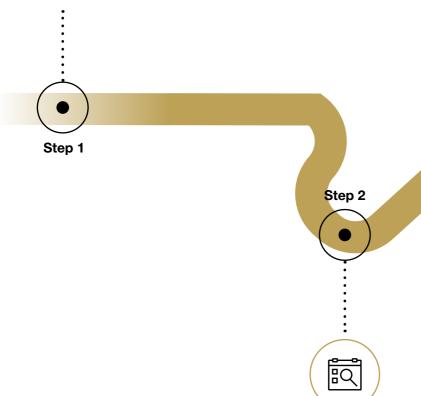
Step 3



#### Manufacturing

After approval of the sample, high-quality and professional manufacturing begins. We use premium materials and advanced techniques to ensure you receive the perfect end product.





#### Finding the Perfect Solution

We undertake a journey to find the ideal solution for your space. Our team works closely with you to transform your vision into reality.



Step 4

#### **Product Sample**

We provide a sample of the product specifically designed for you, allowing you to evaluate quality, appearance, and texture before manufacturing.



#### Delivery &

## INSTALLATION MECHANISM

Efficiency, Precision, and Quality

#### **Safe and Timely Delivery**

### Our 30-Day Delivery Guarantee ensures that your products arrive promptly.

#### **Premium Materials**

## We use premium imported materials and accessories, guaranteeing the utmost quality in every product.

#### **Direct Delivery**

Products are shipped directly from our Al-Ahsa, Saudi Arabia factory, eliminating unnecessary delays.

#### **Efficient Operations**

#### Our commitment to excellence starts with the efficient operation of our factory. We prioritize precision and speed in crafting your bespoke wood and aluminum pieces, adhering to the highest standards.

#### **Regional Coverage**

Our extensive delivery network spans all regions of Saudi Arabia, ensuring accessibility for all our valued customers.

#### **After Sales**

### SUPPORT

Quality Assurance Beyond Delivery



#### Maintenance

Should any issues arise with your wood and aluminum furnishings, we are fully equipped to provide the necessary maintenance and support, ensuring the longevity of your investment.



#### **Quality Team**

Our specialized quality team welcomes your feedback, requests for maintenance, or inquiries, ensuring that your experience is seamless and exceptional.

## Warranty

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## Our WARRANTY

We stand by the durability and craftsmanship of our kitchen systems and offer comprehensive warranty coverage for your peace of mind



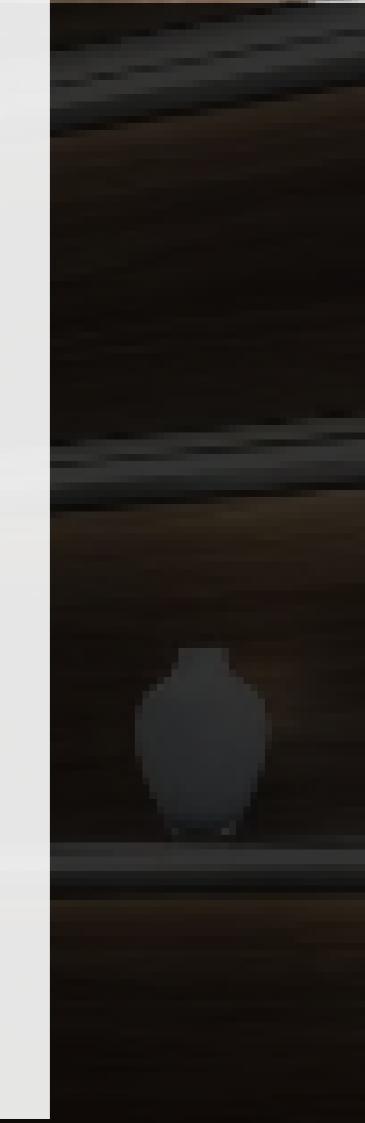
Starting from the installation date, our products are covered by a **10-year warranty**. This warranty includes protection against any defects in material and workmanship in our kitchen systems, ensuring that your investment is safeguarded. warranty coverage for your peace of mind



For electrical appliances purchased through authorized dealers, we provide a **2-year warranty**, offering additional security for your purchases.

#### WHAT CASES ARE NOT COVERED BY THE WARRANTY?

This warranty does not cover cases of natural wear and tear, breakage, scratches, or any damage resulting from impacts or accidents.



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## CERTIFICATES

#### **Combining Efficiency, Precision, and Quality**

**ISO 9001** and **ISO 45001** certifications are significant achievements that reinforce our commitment to quality and safety at Stefano Cusine. These certifications reflect our dedication to achieving the highest standards of quality and excellence in all aspects of our business.

## 9001

It is a certification that recognizes the quality management system adopted by the organization. This certification aims to ensure that our products and services meet customer expectations and align with international quality standards. By achieving this certification, we work towards improving internal processes and enhancing customer satisfaction.

## **45001**

It is a certification that acknowledges the occupational health and safety management system followed by the organization. This certification aims to ensure that we work in safe and healthy ways to protect our employees and the surrounding community. By achieving this certification, we strive to improve the work environment and provide a safe and healthy atmosphere for our team.

**Stefano Cusine** has obtained these certifications through rigorous auditing and periodic examination of our systems and operations. We are committed to complying with the requirements of these certifications and continuously improving our performance to meet customer expectations and international standards.

With these certifications, we affirm our steadfast commitment to achieving **quality and safety** in all aspects of our work. We consider these certifications as tools that contribute to building trust among our customers and partners, enhancing our position as a trusted company committed to delivering high-quality products and services.

